

site **Chicago**

Proudly Serving Illinois, Michigan & Wisconsin

2026



SPONSORSHIP

OPPORTUNITIES

Plan Your 2026/2027 Budget

All events offer sponsorship opportunities, with packages ranging from \$1,795 up to \$15,000 for exclusive event hosting. A variety of sponsorship options are available, and our sponsorship team is happy to customize a package that aligns with your goals, budget, and brand presence.

Depending on your sponsorship level, benefits may include:

- ▶ Recognition on the SITE Chicago website and in pre-event communications
- ▶ On-site recognition at SITE Chicago event
- ▶ Access to the event registration list (including email addresses)
- ▶ Podium time (3 minutes) and video opportunity, when venue-appropriate
- ▶ Ability to curate Red Box Raffle items that showcase your destination, hotel brand, product, or service
- ▶ Featured highlight in the SITE Chicago newsletter
- ▶ **And so much more!**



2026 Schedule of Events

- **Annual General Meeting** – January 29, Four Seasons Hotel, Chicago
- **Young Leaders Volunteer Event Benefiting FMSC** – February 26, Schaumburg
- **Shamrock Social** – March 11, New Holland Brewing, Grand Rapids, MI
- **Industry Xchange** – April 7, Field Museum, Chicago
- **Spring Education Event** – April 22, Café Brauer, Chicago
- **Young Leaders Co-Work Day** - Summer, Chicago
- **Summer Wisconsin Networking Event** – June 25, Milwaukee, WI
- **Chapter Pre-Game Warm Up** – July 30, Chicago
- **5th Annual Grand Slam Baseball Event & After Party** – July 31, Wrigley Rooftops, Chicago
- **Young Leaders Activity** – August, Chicago
- **Fall Chicago Education and CSR Event** – Fall, Chicago
- **Fall Wisconsin Networking Event** – September, Milwaukee WI
- **Fall Michigan Networking Event** – October, Detroit, MI
- **Chapter Holly Trolley Warm Up** – November 30, Chicago
- **12th Annual Holly Trolley Event** – December 1, Chicago

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Strategic Partnership Benefits

- * 12-month partnership agreement
- * Logo placement on the SITE Chicago website, including your contact information
- * Logo included in all pre- and post-event marketing communications
- * Recognition at all SITE Chicago events for term of agreement
- * Access to attendee lists (including email addresses) from all SITE Chicago events during term of agreement
- * Two complimentary registrations for choice of two SITE Chicago events during term of agreement
- * Three minutes of podium time at one event of your choice, with the option to share a video (venue and availability permitting)

Starting at \$12,000



Signature Event Sponsorships

2026

Join us for these special annual SITE Chicago chapter signature events. Separate themed sponsorships will be available at different price levels made to fit your budget.



5th Annual Grand Slam – July 31

Wrigley Rooftops, Cubs vs. New York Yankees Baseball Game

12th Annual Holly Trolley – December 1

Chicago

[View Sponsorship options](#)



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SPONSORSHIP OPPORTUNITIES OVERVIEW:



★ EXCLUSIVE ALL STAR LEVEL INCLUSIONS

All levels of the All Star Sponsorships include the following:

- Minimum of 3 Tickets to the Wrigley Rooftop
- Rooftop Access, food & beverages
- 2-hour Pre Game Networking
- 2-hour After Game Party
- Shared Attendee List and Your Logo Placement in:
 - All Pre & Post Event communication
 - Event website & social media
 - Step & Repeat Logo Banner
- Individual Corporate Social Media spotlight
- SITE Chi Newsletter article with an embedded video
- 1 Minute video in Event's Networking loop
- Embed video/pdf in "Thank You for Attending" email
- Logo on SITE Chicago website with link

STARTING LINE UP TICKET PACKAGE INCLUSIONS:

- Minimum of 3 Tickets to the Wrigley Rooftop
- Rooftop Access, food & beverages
- 2-hour Pre Game Networking
- 2-hour After Game Party
- Shared Attendee List



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SPONSORSHIP NAME	PRICE	ALL-STAR LEVEL PACKAGE INCLUSIONS, PLUS:
Home Run	\$18,000	Exclusive sponsor of the 4 th level event space, 9 additional tickets, 3-minutes of podium time at one SITE education event of your choice (venue and availability permitting)
Fly the "W" Cub Win!	\$14,000	Exclusive Sponsor of After Game Party space, 9 additional tickets
Take Me Out to the Ball Game	\$12,000	Exclusive Game Day Sponsor at Host Hotel with buyers and branded trolley to Game, 9 additional tickets
Double Play	\$12,000	Brand showcase on 5 th level, 10 additional tickets, (1) comp registration to choice of two 2026 Education Events, (2) tickets to 2026 Holly Trolley, social media spotlight, highlight in SITE Chicago's newsletter with video, 1-minute highlight video, embedded video/pdf in post-event Thank You email, logo on SITE Chicago's website
Swing for the Bleachers	\$10,000	Brand showcase on bleacher space, 2 additional tickets, (1) comp registration to choice of two 2026 Education Events, (2) tickets to 2026 Holly Trolley, social media spotlight, highlight in SITE Chicago's newsletter with video, 1-minute highlight video, embedded video/pdf in post-event Thank You email, logo on SITE Chicago's website
Let's Go Team!	\$4,500	Supplier branded Garrett's Popcorn, peanuts, & pretzles
Hey Beer Man!	\$4,500	Branded supplier banner at beverage outlets with enhanced beverage options
Batter's Box Memories #1	\$3,500	Branded roaming photo booth with customized messaging
Batter's Box Memories #2	\$3,500	Branded roaming photo booth with customized messaging
Sundae Slugger	\$3,250	Branded supplier banner at Ice Cream outlets
Gifting	In-Kind	Gifting for up to 225 attendees, dedicated gifting area, 1 additional supplier ticket

★ Each package requires a raffle/auction donation.

★ Only one sponsorship available per package.

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STARTING LINE UP TICKET PACKAGE INCLUSIONS:

All Starting Line Up ticket packages include the following: Minimum of 3 Tickets to the Wrigley Rooftop, Rooftop Access, food & beverages, 2-hour Pre Game Networking, 2-hour After Game Party, Shared Attendee List .



SPONSORSHIP NAME	PRICE	STARTING LINE UP TICKET PACKAGE INCLUSIONS, PLUS:
First Base	\$2,250	3 tickets (1 supplier, 2 buyers)
Second Base	\$2,950	4 tickets (2 suppliers, 2 buyers)
Third Base	\$3,750	5 tickets (2 suppliers, 3 buyers)
Bases Loaded	\$4,500	6 tickets (2 suppliers, 4 buyers)

HOLLY TROLLEY 2026

ALL SPONSORSHIP OPPORTUNITIES INCLUDE:

- ▶ Minimum of Two (2) tickets to Holly Trolley (1 Sponsor / 1 Buyer)
- ▶ Two venues with extended trolley ride interaction
- ▶ Food and beverages
- ▶ Networking opportunities
- ▶ Holiday-themed experience

PLUS

- ▶ Shared attendee list
- ▶ Logo placement in all pre- and post-event communications
- ▶ Logo placement on the event website and social media
- ▶ Logo inclusion on the Step & Repeat banner

FOR EXPERIENCE-BASED SPONSORSHIPS:

- ▶ On-site signage celebrating your sponsorship



HOLLY TROLLEY

SPONSORSHIP NAME	PRICE	AVAILABLE SPOTS	SPONSORSHIP INCLUSIONS, PLUS:
North Pole	\$6,000	3	Gold Event Sponsor: 3 tickets (2 sponsors, 1 buyer), social media spotlight, newsletter article
Believe in the Magic	\$4,500	3	Silver Event Sponsor: 2 tickets (1 sponsor, 1 buyer), social media spotlight
Deck the Halls	\$4,500	4	Holiday decor at one venue stop, 2 tickets (1 sponsor, 1 buyer)
Sleigh Ride	\$4,500	2	Trolley experience on one of 40-passenger trolleys, 3 tickets (2 sponsors, 1 buyer)
Let's Get Jolly	\$3,500	4	Holiday experience at one venue, 2 tickets (1 sponsor, 1 buyer)
Jingle All the Way!	\$3,500	5	Trolley experience on traditional sized trolleys, 2 tickets (1 sponsor, 1 buyer)
Making Spirits Bright	\$3,500	2	Holiday entertainment, 2 tickets (1 sponsor, 1 buyer)
Oh, What Fun!	\$3,500	3	Signature beverage host, 2 tickets (1 sponsor, 1 buyer)
Winter Wonderland	\$3,500	2	Interactive holiday experience at one venue, 2 tickets (1 sponsor, 1 buyer)
Let's Take an Elfie!	\$3,250	2	Roaming photo booth with branding and customized message at one venue, 2 tickets (1 sponsor, 1 buyer)
Twinkle & Shine	\$1,800	1	Holiday accessories, 2 tickets (1 sponsor, 1 buyer)
SITE's Gnomes	In-Kind	1	Exclusive DMC Partner, 2 tickets (1 sponsor, 1 buyer)
Spreading Joy	In-Kind	1	Exclusive gifting partner, 2 tickets (1 sponsor, 1 buyer)



Friends of **SITE CHICAGO**

Financial Donations


2026

Looking for a simple way to support SITE Chicago? General donations make a big impact by helping us enhance programming, expand opportunities, and strengthen our chapter.

Every donation includes:

-  Complimentary registration to one SITE Chicago event (excluding Grand Slam and Holly Trolley)
-  Full attendee list from that event



View Sponsorship options 

FRIENDS OF SITE CHICAGO

FINANCIAL DONATION

	BEST TRAVEL PARTNER	FIRST CLASS PARTNER	YOUNG LEADERS PARTNER	PASSPORT PARTNER
3-minute podium time at (1) SITE Chicago event	✓		✓ <i>YL event only</i>	
Social media recognition	✓	✓	✓	✓
Member spotlight in (1) newsletter	✓	✓	✓	
(1) Complimentary registration to (1) SITE Chicago event of choice			✓	✓
(2) Complimentary registrations to SITE Chicago event of choice		✓		
(3) Complimentary registrations to SITE Chicago event of choice	✓			
Logo placement on all SITE Chicago newsletters	✓			
Logo placement in (1) SITE Chicago newsletter		✓		
Logo placement on SITE Chicago Website	✓	✓		✓
Logo placement on all Young Leaders Event marketing			✓	
	\$5,000	\$3,000	\$1,000 - \$3,000	\$1,500

**Complimentary event registration(s) exclude Grand Slam and Holly Trolley*

MEMBERSHIP Sponsorship



Help a buyer become a 2026 member of
SITE CHICAGO

Sponsor a buyer's membership to help them become more involved in SITE Chicago & SITE Global.

We'll help you find a buyer, or you can let us know who you would like to host.

Annual Membership Cost: \$275.00

GIFTING Partners



We are seeking gifting partners to elevate the attendee experience while showcasing a memorable, turnkey gifting concept that attendees can easily replicate at their own events. This activation offers meaningful exposure for your product and allows attendees to experience your gifting solution firsthand—helping them envision how it can come to life at future programs.

Gifting Experience Sponsorship includes:

- ▶ Logo placement across all pre- and post-event marketing and event-related social media
- ▶ Two minutes of on-site speaking time, with the option to share a short video (venue permitting)
- ▶ Access to the event's post-event attendee registration list

Raffle & Auction Prizes

Raffle and auction prizes are a fun and impactful way to engage attendees while supporting the financial health of the Chapter. These contributions provide valuable exposure for your brand and allow attendees to experience your product or offering in a meaningful, memorable way.

- ▶ **Donation opportunities may include (but are not limited to):**
Airline tickets or passes, hotel stays, spa or restaurant experiences, cruise tickets, gift baskets, and gift certificates. We welcome both U.S. and international items, and our Sponsorship Committee is happy to collaborate with you to curate a package that aligns with your brand.
- ▶ **Grand Prize Donations**
Are larger in scope and value and may include any of the above experiences.
- ▶ **Recognition for Raffle & Auction Sponsors includes:**
on-site signage during the event and raffle drawing, as well as visibility in pre- and post-event communications, including the event invitation.



To ensure the best attendee experience, all raffle and auction items must have an expiration date of at least one year from the event date.

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WHY COLLABORATE?

- ✓ Access to a highly engaged network of meeting and incentive travel professionals, including planners/buyers, hoteliers, DMCs, DMOs, airline partners, and independent contractors
- ✓ Membership includes both local and satellite members, with a growing presence across Wisconsin and Michigan
- ✓ Events are intentionally designed with a 1:1 buyer-to-supplier ratio to encourage meaningful, high-quality connections
- ✓ Strong mix of local and out-of-state attendees; suppliers are encouraged to bring a client to deepen engagement
- ✓ Sponsorship provides direct access to our membership, including a post-event attendee list for primary sponsors
- ✓ Average event attendance of 80–120 professionals, depending on venue capacity
- ✓ Attendees regularly include planners from leading third-party agencies and corporations such as Augeo, Creative Group, Meetings & Incentives Worldwide, Motivation Excellence, HelmsBriscoe, ITA Group, Maritz, One10, Prestige Global Meeting Source, and BCD
- ✓ Strong value for investment within a collaborative, relationship-driven community that actively supports its partners

Connect with us for 2026 Sponsorship Opportunities



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