

site Chicago

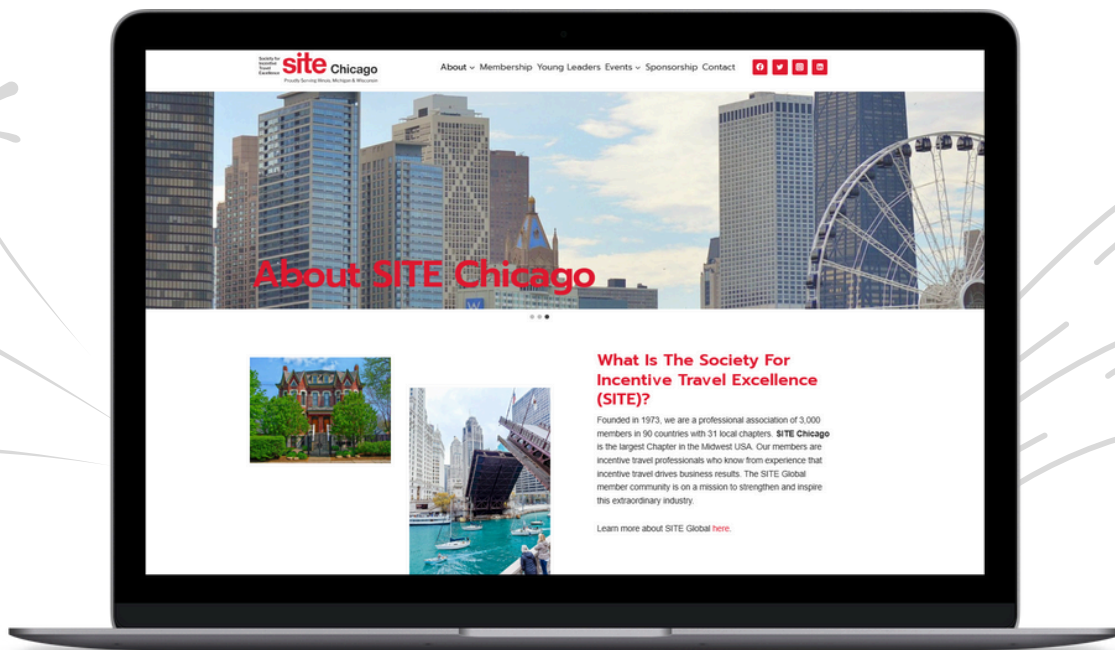
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CHAPTER NEWS Q2 2025

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NEW SITE CHICAGO WEBSITE



[CLICK HERE](#)



We are excited to announce the launching of the new SITE Chicago website!

SITE Chicago not only encompasses the Chicagoland area and Illinois, but includes Michigan and Wisconsin.

Highlights of the website include information on upcoming events across all three states, information on becoming a SITE Global-SITE Chicago member and a place for Meeting Planners/Buyers to become Hosted Planners for events.

We look forward to your viewing and support of the chapter.

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SPONSORSHIP OPPORTUNITIES



2025 Schedule and Sponsorship Opportunities

SITE Chicago: Connect, Engage, Business, Family,
Fun!

BUYERS, ARE YOU INTERESTED IN BEING HOSTED AT A FUTURE SITE CHICAGO EVENT?

SITE Chicago is excited to welcome **hosted buyers** at our SITE Chicago events in 2025. Please click the link below to fill out a form to share your interest in being hosted for SITE Chicago events where we have the opportunity to invite hosted buyers.

CLICK HERE 

Connect with us for Sponsorship Opportunities: sponsorship@sitechicago.org
Barbara Quigley Co-VP Sponsorship: barbaraquigley@synergydestinations.com
Jamie Shamhart Co-VP Sponsorship: Jamie.shamhart@fourseasons.com

If you're interested in sponsoring a SITE Chicago Young Leaders event, please reach out to sponsorship@sitechicago.org

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President's message:

"SITE Global to offering a complimentary membership to any FICP planner for one year."



Dear SITE Chicago Members,

Can you believe we're already in the second quarter of the year? As the seasons shift, so does our SITE Chicago community—and we're thrilled to welcome a **new wave of members from FICP!** Please join us in giving a warm welcome to:

- Kerri Aldridge
- Sandra Fedele-Jacoby
- Ronny Hill
- Mark Hirtzer II
- Cameo Kuklinski
- Sandy Monkemeyer
- Jeff Polzin
- Justine Radies
- Mark Tumer
- Katie Walczak

FICP Planners: Enjoy a Free Year with SITE!

A quick reminder—SITE Global is currently offering a **complimentary one-year membership** to any FICP planner. It's a great opportunity to explore the value of our community and get involved!

Member Get a Member: May 1st – 31st

Our annual "Member Get A Member" program is back! From May 1st through May 31st, both the new member and the current member who refers them will receive a **\$100 discount on membership**. It's the perfect time to invite a colleague to join SITE!

Our Mission Statement

With new members joining our chapter, it's a great time to revisit what makes SITE Chicago special. *Our mission is to create a welcoming, inclusive space where everyone stands on equal footing. Through team building, education, and networking, we foster real relationships and lasting connections.*

Save the Dates!

We've got a fantastic lineup of events on the horizon.

Mark your calendars for:

- **June 9-** Young Leaders 2025 Co Work Day, Convene, Chicago IL
- **June 17** – Milwaukee Area Mixer, Hilton Garden Inn, Brookfield, WI
- **June 25** – SITE Chicago Summer Educational Event, Salon 61, Chicago, IL
- **July 31** – "Grand Slam" Warm Up, LuxBar, Chicago, IL
- **August 1** – "Grand Slam" Chicago Cubs Game (Wrigley Rooftop) + After Party
- **September 17** - Milwaukee Networking, Blu Milwaukee Rooftop (Pfister Hotel)
- **September 19** - Detroit SITE, Shop & Sip, Faircloth Boutique
- **December 2** - Holly Trolley, Venue Locations TBD, Chicago IL

We can't wait to connect with you this quarter—see you soon!

Nancy McFadyen

SITE Chicago President



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SALON 61

DOWNTOWN CHICAGO'S NEWEST PRIVATE EVENT SPACE IS YOUR PREMIER CORPORATE GATHERING DESTINATION & HOST OF OUR JUNE 25 EVENT

Located in the heart of River North at 61 W. Hubbard Street, Lettuce Entertain You Restaurants' newest event space, Salon 61, is a stylish, versatile venue ideal for hosting your corporate events. Salon 61's central location is just steps from the city's best hotels, the iconic riverwalk, and a lively bar and restaurant scene.

Salon 61 was thoughtfully designed to accommodate gatherings of all sizes, blending style and function. Each of the venue's two rooms, the Library and the Atrium, adapt effortlessly whether you're hosting an executive strategy session, a seated dinner, or a company-wide reception. Every detail, from lighting to layout, is curated to support focus and collaboration.



Curated by the chefs behind Chicago's premier restaurant group, Lettuce Entertain You, Salon 61 brings the best of the city's food scene into one stunning space. This unique venue offers your clients restaurant quality food and service in a private space. The team will collaborate with you to create a menu tailored to your event and guest preferences, whether it's a seated multi-course dinner, interactive chef stations, or elegant passed hors d'oeuvres. With thoughtfully designed daytime packages and a flexible events menu, Salon 61 offers options to delight every palate and suit any occasion.

Salon 61 is now booking corporate events for 2025 and beyond. Pricing and minimums vary.

To book your next event or learn more:

Email salon61events@lettuce.com

Call 312-638-0061

Website: <https://salon61events.com/>

SALON

PRIVATE *61*™ EVENTS

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SITE CHICAGO : EVENTS ON THE HORIZON



SITE CHICAGO PRESENTS DEAL OR NO DEAL

DISCUSS CONTRACTING TRENDS WHILE NETWORKING WITH YOUR LOCAL INCENTIVE TRAVEL COMMUNITY

SALON 61

JUNE 25 · 4:30-7:30PM

61 W Hubbard St, Chicago, IL 60654

SALON
PRIVATE 61 EVENTS

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SITE Chicago Summer Education Event DEAL OR NO DEAL

Join us for an engaging Summer Education event focused on contracting and current trends in the industry! This event will feature insightful round table sessions where experts and participants can discuss the latest developments, share experiences, and explore innovative solutions. Whether you're a seasoned professional or new to the field, this event offers a unique opportunity to network, learn, and contribute to meaningful conversations. Don't miss out on this chance to stay ahead in the ever-evolving world of contracting

LET'S FLAMINGLE

Join SITE Chicago for a fun and casual networking event in Brookfield, Wisconsin! Connect with fellow professionals in a relaxed atmosphere, enjoy great conversations, and expand your network. This is the perfect opportunity to unwind, share experiences, and build valuable relationships. Don't miss out on this chance to mix and mingle with industry peers in a laid-back setting. We look forward to seeing you there!

[REGISTER HERE](#)



SITE CHICAGO

INVITES YOU TO JOIN YOUR WISCONSIN INCENTIVE TRAVEL COMMUNITY FOR A SUMMERTIME GET TOGETHER. ENJOY COCKTAILS, LIGHT BITES AND GREAT NETWORKING OPPORTUNITIES.

**TUESDAY
JUNE 17TH, 4-6 PM**

HOPE TO SEE YOU THERE!

WE WILL BE ON THE PATIO AT
HILTON GARDEN INN
@ BROOKFIELD CONVENTION CTR
265 S MOORLAND RD, BROOKFIELD

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MEET OUR YOUNG LEADERS COMMITTEE



Brittany Cerrillos - Vice President of Young Leaders

Brittany is a Program Coordinator at Motivation Excellence, specializing in large-scale incentive programs. An active member of SITE Chicago and the Young Leaders Committee since 2021, she is passionate about fostering meaningful connections and growing the local YL community in Chicago. As VP of the Young Leaders Committee, Brittany is most excited to continue seeing the growth of YL events and the familiar faces that make this community so special.



Bridget Radzicki

Bridget is a Meeting and Event Planner at Destination Consultants, a third-party meeting planning firm specializing in incentive travel, conferences, meetings, and experiential events. This is her second year as a member of SITE Chicago and the Young Leader Committee. Bridget is looking forward to attending our next Young Leader Coworking Day to continue building connections with other emerging professionals in the industry



Morgan McCracken

Morgan is an accomplished Event Manager with over a decade of experience in the events industry. Currently serving as a Meeting Event Manager II at Maritz Global Events, Morgan oversees the planning, production, and execution of large-scale corporate conferences and incentive events, coordinating with multiple stakeholders to ensure successful outcomes. Prior to her current role, Morgan held various positions working onsite at Google, Children's Discovery Museum, Oakland Raiders, and other organizations, where she demonstrated her ability to handle logistics, exceed sales goals, and manage event staff. She holds a degree in Sports Management & Marketing from Indiana University and is a Certified Meeting Planner. This year, Morgan is most excited to help foster connections for Young Leaders in the event industry through fun networking events with a great group of peers on the committee.



Preston Krzyzak

Preston is a strategic and relationship-driven professional at Soundings, where he plays a key role in connecting forward-thinking organizations with exceptional freelance talent in the business events industry. Soundings is a people-first talent platform that matches companies with experienced freelance and full-time professionals across the meetings and events space. Preston is excited to be part of SITE Young Leaders and looks forward to making a positive impact in the industry through collaboration, creativity, and purpose-driven change.



Taylor Smith

Taylor is a content developer, destinations and features for Meetings Today magazine and the face behind the publication's column, "The Z: Planning for the Industry's Next Generation," which explores how to welcome, work with, understand and plan for the industry's next wave of professionals, Gen Z. As Meetings Today's dedicated incentives reporter, and a young leader herself, Taylor feels she's found a home within the SITE community, especially as a volunteer on SITE Chicago's Young Leaders Committee. She is excited to continue educating the industry and her SITE Chicago friends about Gen Z through YL committee efforts such as a webinar about cross-generational networking and targeted co-workday breakout sessions.



SITE Young Leaders & SITE Chicago Members volunteering at Feed My Starving Children in Schaumburg, IL on February 21, 2025

SAVE THE DATE

June 9th

**YOUNG LEADERS
CO WORKDAY**

more info.
coming soon

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BLACKOAK TECHNICAL PRODUCTIONS

BRINGS BOLD VISION TO STRATEGIC CONVERSATION MIAMI

When Strategic Hotels & Resorts hosted their annual "Strategic Conversation" in Miami, it was more than a typical corporate gathering. Capitalizing on a theme set to rev up the tone for a bold, risk-forward mindset across its 13 U.S. properties, they turned to longtime partner BlackOak Technical Productions for the third straight year.

Based in Chicago, BlackOak delivered a full suite of creative services, media production, and AV consulting, embedding with the Strategic team from day one. The goal: bring the CEO's mantra "Put Everything on Steroids" to life through immersive programming, visual storytelling, and flawless technical execution.

One of the show's visual centerpieces was a 60-foot baffled LED wall, which allowed BlackOak complete control over the daily experience. Each session featured custom content tailored to Strategic's properties - ranging from TV-inspired segments and game show sets to a Fear Factor-style experience that brought the event's theme into the spotlight. BlackOak's team managed lighting, sound, cameras, stage effects, and transitions to ensure every moment felt connected and intentional.

Evenings featured high-energy receptions and off-site dinners, all designed to reinforce the theme and create memorable team-building moments. The grand finale, a black-tie Awards Gala at Temple House Miami, a fully projection-mapped venue, was a true collaboration. BlackOak partnered with Tease Productions to synchronize choreography, costume design, and projection content, creating a show that celebrated winners with style and precision.

After the awards, the space transformed into a vibrant party, with dynamic visuals and music creating a high-impact close to the multi-day experience.

Throughout the event, BlackOak proved once again that technical production is more than just equipment, it's about understanding the story, the audience, and the brand's bigger goals. Their work with Strategic Hotels & Resorts continues to push the boundaries of what's possible in corporate events, blending creative risk with thoughtful execution.

As the industry looks to the future of experiential gatherings, BlackOak is making the case for bolder, more intentional storytelling: on any stage, in any city.



GET TO KNOW US
HELLO@BLACKOAK.TECH

BLACKOAK
TECHNICAL PRODUCTIONS

MEMBERSHIP HAS ITS PRIVILEGES

Welcome to SITE Chicago



Lisa B. McCarthy
AMERIPRISE FINANCIAL

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Danielle Garvey
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📍 Chicago, IL

MEMBER GET A MEMBER

Tuesday, May 6 – Friday, May 30

For a limited time, SITE is offering \$100 off SITE's Professional Membership:

- For the existing member - receive \$100 off your 2026 SITE membership when you successfully refer a new member
- For the new member - receive \$100 off your 2025 SITE Professional membership

Please note:

- The MGAM discount can only be used toward "Professional Memberships."
- A current SITE member can refer multiple new members but only one \$100 discount will be issued for the current member. If you refer 4+ new members, you will receive a complimentary 2026 SITE membership.
- If you would like to include additional new member submissions once you have completed this form you can do so by submitting another form.



MEMBER
Get A Member

Tuesday, May 6 - Friday, May 30

#building&bridgingcultures

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